



CITY DEVELOPMENT DIRECTORATE PLAN 2017/18

AMBITIONS • Leeds... A Strong Economy and a Compassionate City • Leeds City Council... An Efficient and Enterprising Organisation, smaller in size, bigger in influence

CITY DEVELOPMENT DIRECTORATE VISION



Leeds will be the best place for everyone to enjoy happy, healthy and prosperous lives, being able to move around a well-planned, connected city to access economic, leisure and cultural opportunities.

CITY DEVELOPMENT DIRECTORATE 2017/18 PRIORITIES

i What we and our partners are doing in 2017/18 to improve outcomes

OUTCOMES

How we'll know if we've made a difference:

- More new homes in Leeds
- Business rate growth will be better than the 12/13 baseline
- Jobs growth
- Fewer people killed or seriously injured in road traffic accidents
- Increased use of sustainable transport
- More people are active
- Increased footfall to major cultural events
- Overall satisfaction with cultural provision
- More people supported into work
- Number of people with improved skills
- Successfully progressed Equality objectives
- Deliver a balanced budget so revenue available to fund other vital council services
- Happy and motivated staff

OUR CORNERSTONES

- Working collaboratively to agreed time
- Finding and owning solutions
- Empowerment and accountability
- Thinking innovatively including the use of technology
- Equality & compassion
- Maximising income and adding value
- Living our values.

INCLUSIVE ECONOMIC GROWTH

IMPROVED TRANSPORT FOR A CONNECTED CITY

FACILITATE WORLD CLASS AND DIVERSE CULTURAL OFFER

MEET HOUSING GROWTH NEEDS

GET PEOPLE MORE ACTIVE

MEET FINANCIAL TARGETS AND DELIVER A BALANCED BUDGET

BREAKTHROUGH PROJECTS – We will contribute to all eight council breakthrough projects specifically driving:

- Cutting carbon and improving air quality
- World class events and a vibrant city centre that all can benefit from
- More jobs, better jobs
- Housing growth and high standards in all sectors
- i** Innovation and collaboration, on a city-wide scale, driving change for individuals, communities and public services

OUR VALUES Being open, honest and trusted • Treating people fairly • Spending money wisely • Working as a team for Leeds • Working with all communities

i Underpinning what we do and how we work

CITY DEVELOPMENT DIRECTORATE PRIORITIES 2017/18

i What we and our partners are doing in 2017/18 to improve outcomes



Leeds... A Strong Economy and a Compassionate City

- Inclusive economic growth
- Meet housing growth needs
- Improved transport for a connected city
- Get people more active
- Facilitate world class and diverse cultural offer

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- Meet financial targets and deliver a balanced budget

To show that we are listening: Our Staff Engagement Survey themes for improvement are:

- Providing clear feedback on work
- Training & development opportunities (including Diversity & inclusion training)
- Hearing ideas for spending/saving money

PLACE ACTIVITIES

PLANNING, TRANSPORT AND CONNECTIVITY

We will:

- Deliver year one outcomes from the transport conversation Progress West Yorkshire Transport Fund schemes
- Improve Broadband / Wifi connectivity
- Maximise sustainable access to economic activity and employment
- Implementing Spatial Planning Framework.

HOUSING GROWTH

We will:

- Improving Housing Standards in Leeds
- Progress ELOR/ East Leeds Extension and Brownfield programme
- Progress affordable & extra care housing
- Facilitate City Centre housing growth via new models.

INFRASTRUCTURE

We will:

- Deliver the new leisure and wellbeing centre plan
- Improve Leeds' flood resilience
- Rationalise to maximise the value of our assets, investments and capital receipts
- Progress South Bank framework incl New Dock and city park
- Develop a City centre framework
- Facilitate Energy and digital infrastructure
- Progress Public realm improvements
- Support Leeds Innovation district
- Maintain and operate a safe highway.

ORGANISATIONAL ACTIVITIES

SUPPORT STAFF TO BE THEIR BEST

We will:

- Support, empower and develop staff
- Quality appraisals and regular 121's
- Actively listen
- Doing things with, not for or to
- Ensure the right staff are employed in the right places at the right time
- Support staff to stay safe and well at work
- Encourage staff to look for digital opportunities and solutions
- Actively consider equality and diversity when making decisions
- Encourage staff to spend money wisely.

WORK WELL WITH OTHERS

We will:

- Develop a bid for the Capital of Culture 2023
- Complete the Cultural Strategy
- Improve the key account management approach to support growth and ambitions
- Encourage and enable Locality working
- Develop clear communications & messages
- Play a major role in High Speed 2, Core Cities & the Northern Powerhouse
- Deliver savings through the Asset Management Plan
- Actively work with and assist others to deliver services efficiently and digitally
- Preparation of neighbourhood plans.

SAFETY HEALTH AND WELLBEING

We will:

- Look after and protect information and use it securely
- Encourage everyone to take responsibility and to play their part
- Support initiatives to improve air quality.

PEOPLE ACTIVITIES

INCLUSIVE GROWTH

We will:

- Develop a skills system needed for the city economy and its people
- Encourage inward investment and visitors
- Develop a Growth Strategy for Leeds
- Support businesses to grow, invest and diversify
- Support businesses to promote progression, retain graduates and to respond to the Apprenticeship Levy
- Support people to get better jobs.

INNOVATE AND BE ENTERPRISING

We will:

- Deliver efficient high quality services to meet the needs of residents & communities
- Work flexibly
- Develop smart cities technology and encourage greater use of digital services
- Ensure contracts maximise environmental, financial & social benefits
- Modernise our ways of working
- Promote and fully utilise GIS, the web and social media
- Get external funding
- Generate income for the council by being enterprising.

TACKLE POVERTY AND INEQUALITY

We will:

- Improve awareness of equality issues
- Deliver our Equality Improvement Priorities
- Consult widely on major schemes including Social Media
- Support improvements in priority neighbourhoods
- Encourage aspiration and work with tenants in difficulty
- Support economic & social regeneration within an improved environment.